

**Subject: The 2nd KSEA STEP-UP on June 13-16, 2021 – Act now for free registration
Early Bird Registration Due – May 23, 2021 Regular Registration Due - June 12, 2021**



Dear KSEA members,

We hope you are well and safe in these challenging times of COVID-19. We are very pleased to announce the 2nd KSEA **“Science and Technology Entrepreneurship Partners’ Upscale Program (STEP-UP)”** that is aimed to promote and enrich the KSEA members’ entrepreneurship & partnership and to discuss the success of innovative ventures, especially in the fields of Data, Network, and Artificial Intelligence (D.N.A.) and their applications.

You do not need to have your own startup to attend this event. **Join us if you are interested in technology startups in any roles, such as a mentor, developer, technology partner as well as founder. Registration fee is free if you are a KSEA member and register by the early registration due.** So, act now!

Special program that offers educational programs to accelerate the growth of K-D.N.A. startups in the USA, STEP-UP 2021 invites many startup experts in the US west coast as speakers and coaches including the keynote speaker, Mr. Tae Hea Nahm (co-founding Managing Director of Storm Ventures and co-author of [Survival To Thrival](#)).

This year, **its subject is "Data, Network, and AI and Their applications"** and will be held in the hybrid format at the Hyatt Regency Long Beach in the Los Angeles area and Virtual on June 13~16, 2021 (5~8 PM in PDT, single-track). This 4-day conference hosted by KSEA is in collaboration with the Korean-American Innovative Technology Engineers and Entrepreneurs (KITEE) and the Korean Professional Network in Southern California (SoCal K Group), and sponsored by the Korean Federation of Science & Technology Societies (KOFST) and INNOPOLIS. Taking the advantage of the online event, we hope you all can make the STEP-UP to learn and discuss exiting subjects for your future.

The important information below is in the US Eastern time (EDT).

STEP-UP Important Dates

- **Early registration due:** May 23, 2021
- Registration closure: June 12, 2021

STEP-UP Program Overview

June 13, 2021 (Sunday)

- Opening and Keynote Speech (20:00 – 20:55)
- Academic Entrepreneurship (21:00 – 23:00 - A)
- Entering the US Market (21:00 – 23:00 - B)

June 14, 2021 (Monday)

- D.N.A. Technologies and Applications (19:30 – 21:20)

- Entrepreneurs in D.N.A. (21:30 – 22:30)
- Networking Session (22:30 - 23:30)

June 15, 2020 (Tuesday)

- IP Strategy and the Law (20:00 – 22:00)
- Investment (Special session) (22:10 – 23:00)

June 16, 2021 (Wednesday)

- Fundraising for DNA Startups (20:00 – 22:00)
- Raffle & Closing (22:10 – 22:30)
- Networking Session (22:30 ~ 23:30)

You can find more details and register for the event at the STEP-UP website, stepup.ksea.org.

We look forward to seeing you soon at the event.

Cheers,

Kyeong Ho Yang, Ph.D., STEP-UP Chair
Soolyeon Cho, Ph.D., KSEA President